

Mark schemes

Q1.**[AO3 = 4]**

Level	Marks	Description
2	3-4	Evaluation of the use of the cognitive interview technique is clear and has some detail. The answer is generally coherent with effective use of terminology.
1	1-2	Evaluation of the use of the cognitive interview technique is evident but lacks clarity and/or detail. Terminology is either absent or inappropriately used.
	0	No relevant content.

Possible evaluation:

- use of evidence to support/challenge the effectiveness of a cognitive interview (CI), eg Kohnken et al (1999)
- although CI leads to more correct information, incorrect information also increases (although some studies, eg Geiselman dispute this)
- some elements of CI may be more successful than others – Milne and Bull (2002)
- the success of CI may be related to the age of witness
- CI requires training and investment so it may not always be available because of limited resources
- credit evaluation of enhanced cognitive interview
- credit comparison with standard interview and enhanced CI
- ethical issues if made relevant to the processes involved in the CI eg distress from reinstating context
- credit time/cost if there is a reasoned discussion.

Credit other relevant evaluation.

[4]

Q2.**[AO3 = 4]**

Level	Marks	Description
2	3-4	Suggestion of how two cognitive interview techniques might improve recall is clear, accurate and coherent. There is appropriate use of terminology.
1	1-2	Suggestion of how two cognitive interview techniques might improve recall is limited. The answer lacks accuracy and detail. Use of terminology is either absent or inappropriate. OR one technique at Level 1/2
	0	No relevant content.

Possible content:

- the participants could have been asked to report every detail; elaboration might refer to eg the colour of the cars, even if seemingly irrelevant, or how this technique might trigger additional information
- the participants could have been asked to recall the events in a different order; elaboration might refer to starting eg from the point of impact to the start of the film, or how this technique might have disrupted the influence of schema/expectations
- the participants could have been asked to recall the event from the perspective of others; elaboration might refer to eg the driver of one of the cars, or how this technique might disrupt the influence of schema/expectations
- the participants could have been encouraged to mentally reinstate the context; elaboration might refer to eg being reminded of the weather and the general environment, or how this technique might trigger recall. Credit reference to the encoding specificity principle.

Credit other relevant suggestions eg strategies from the enhanced cognitive interview.

Simply naming two techniques, maximum **one** mark. Naming one technique is not creditworthy.

[4]

Q3.**[AO2 = 6]**

Level	Mark	Description
3	5-6	Application of knowledge to Danielle's experience is mostly clear and effective. The answer is generally coherent with appropriate use of terminology.
2	3-4	There is some application of knowledge to Danielle's experience. The answer lacks clarity in places. Terminology is used appropriately on occasions.
1	1-2	There is limited application of knowledge to Danielle's experience. The answer as a whole lacks clarity and has inaccuracies. Terminology is either absent or inappropriately used.
	0	No relevant content.

Possible content:

- Danielle is encouraged to mentally reinstate the context, reminded of, eg why she was walking down the high street, the weather etc as this may trigger further information (reinstate the context)
- Danielle should be asked to report every detail even if it seems irrelevant, eg what the attacker was wearing, the style of the handbag etc (report everything)
- Danielle should be asked to recall the event in a different order, eg beginning from when she comforted the elderly woman and working backwards (changing order)
- Danielle should recall the event from the perspective of others, eg the couple of other witnesses who were present at the time (changing perspective)
- credit features of enhanced cognitive interview to facilitate recall if applied to Danielle's experience.

Credit other valid applications.

Answers may cover fewer points in more depth or more points in less depth.

[6]